our Distinguished Alumn

Few of

Ms. D. Dharmala Sree Assistant Collector - Kerala **UPSC Civil Services Exam '18** 10th Rank in Tamil Nadu 409th Rank in National Level (2012 Batch)

Ms. Sathyapriya has got placement in MUST Garments, UK. Salary package of Rs. 60,000/- per month (2019 Batch)



























For further clarifications, please contact

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Sona College of Technology An Autonomous Institution

Salem - 636 005. TN. INDIA Phone: 0427 4099 999

Interested students can register for 3 days free fashion design





Join B. Tech Fashion Technology @ Sona College of Technology for Golden Career Opportunities



All UG programmes regularly NBA-Accredited ISO-Certified | NAAC-Accredited A-Grade

Department of **FASHION TECHNOLOGY**

About B Tech Fashion Technology

B.Tech - Fashion Technology is a four year UG Degree programme. Affiliated to Anna University, Chennai. Eligibility for this programme requires passsing of class 12th / Higher Secondary Examination in Maths, Physics and Chemistry

TIMES AWARD WINNER BEST INDUSTRY LINKED DEPARTMENT



Workshop

Guest

Lectures

Internships

Industry

Ready

Graduates

Industry visit In-Plant

Training

Research Development

Infrastructure **Facilities**

Lecture Capture System (LCS)

Industry Collaborated **Students Projects**

Scope for Entrepreneur -ship

Glimpses of our Achievements...

Blackboard Online Teaching and Learning

CBCS

Curriculum

Digital Classrooms

Modern

Lab

Facilities

www.sonatech.ac.in

Advantages of studying B Tech Fashion Technology

- Only 350 students graduate from these colleges every year, but in other engineering disciplines over 30,000
- Huge job opportunities and sure placement in the garment industry and also scope for entrepreneurship in garment industry and fashion designing
- Good base for higher studies (M Tech/MBA/NIFT).



Major Subjects of Study

- Fashion Art and Design
- History of Costumes and Accessories Designing
- Woven and Knitted Fabric Structure and Design
- Pattern Engineering and Garment Construction
- Chemical Processing of Textiles and Garments
- Men's and Children's Wear
- Women's Wear, Lingerie and Designer blouse
- Apparel Production Planning and Control
- Industrial Engineering in Garment Production
- Embroidery and Surface Ornamentation Apparel Merchandising and Marketing
- Apparel Costing and Export Documentation
- Total Quality Management in Apparel Industry

Job prospects of B Tech

- Fashion Designers
- Industrial Engineers
- Merchandisers
- Production Executives
- Quality Control officers Supply Chain Executives
- Buying House Agents
- Retail Executives





The All India Council for Technical Education (AICTE) and Confederation of Indian Industry (CII) every year awards the Best Industry Linked Institute. Department of Fashion Technology (Chemical Engineering & Allied Courses) has linkages with 236+ industries and received this prestigious award three times (2019, 2018 and 2016).

> PLACEMENT (LAK ALL RAICHES)

Placement, Higher studies and Entrepreneurship Opportunities

- We have achieved 100% placement for all the 11 batches passed out so far with good salary package on par with the IT jobs in leading industries.
- Our B Tech FT graduates are working in leading apparel industries in India and in foreign countries like USA, Canada, Srilanka, Thailand and Bangladesh.
- Our entrepreneurship development cell provides entrepreneurship training start garment unit and designer boutique.

Practical Training

• The students are exposed to hands-on training in various verticals of garment design and manufacturing through practical sessions in various laboratories,

























